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SevenTwenty Strategies Celebrates Top Tier Ranking

Firm ranked as the 11th largest public affairs specialist among independent PR agencies

Washington, DC – The award-winning public affairs and public relations firm, SevenTwenty Strategies was recognized by O’Dwyer’s as the 11th largest independent public relations agency specializing in public affairs nationwide. O’Dwyer’s rankings, which measure net billings, are considered the industry-standard for evaluating the public relations industry.

This strong performance in the public affairs space recognizes the firm’s successes in delivering strategic expertise and an array of digital, field, video, and other creative and technology solutions for its impressive list of Fortune 500 and trade association clients. This ranking follows up on a banner year for SevenTwenty Strategies, in which O’Dwyer’s ranked the firm 59th largest independent public relations firm nationwide for 2012 and the 21st largest healthcare public relations specialist nationwide among all independents.

“We are delighted to see continued recognition for the amazing work we have produced for our valued clients,” said Pam Fielding, President of SevenTwenty Strategies. “We have grown into an industry-leader in the field, and we view this ranking as the strongest reflection of the level of trust and collaboration that we build between ourselves and our clients when addressing their public affairs challenges.”

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About SevenTwenty Strategies

SevenTwenty Strategies is an integrated public relations and public affairs agency that specializes in helping America’s top brands listen to, engage and interact with their most important stakeholders — online and off. Using a savvy integrated mix of digital marketing, social media advocacy, earned media, grassroots and issues management, SevenTwenty supports the public affairs, public relations, PAC and grassroots programs of some of the nation’s most dynamic *Fortune 500* companies and trade associations.